Carmelo Santana

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Objective

Detail oriented software engineer with 15 years' experience and a tenacious desire for rapid development and deployment. Seeking a result driven senior level development role that values teamwork and strong project management skills. Considering all opportunities from contract to full time employment.

Key Competencies

- PHP (OOP, declarative, strict types), Bash, HTML, JS, SQL, Markdown
- WordPress plugin and theme development, wp-cli, multi-site, automated deployment
- Employing Apache, Nginx, MySQL, Memcached, Composer, Bedrock on Linode, AWS, Alibaba

Experience

ACCOUNT MANAGER WEB DEVELOPMENT
Interact Marketing
March 2021 - June 2021

- Brought in to modernize WordPress update processes and increase scalability.
- Identified and implemented patch management system for themes and plugins increasing web security.

PROJECT MANAGER
RoK Monster
Oct 2020 - Current

- Founded open-source PHP solution for OCR based data collection from UI elements on desktop and mobile implementations.
- Initiated a premium support program to a growing online community of international users.

LEAD SOFTWARE ENGINEER
DealerX
August 2010 - November 2020

- Lead the creation, technical direction and successful launch of industry first custom WordPress solution for automotive dealership websites.
- Established company-wide policies to manage entire web services software stack.
- Implemented technical SEO best practices through use of increased speed and reliability.
- Created profile-based import procedures for over 20 million pieces of inventory annually.
- Implemented custom SQL search by geo-location radius WordPress API; identified as critical in winning the RFP for Volkswagen of America national Certified Pre-Owned vehicle campaign and website.

Education

DIGITAL ART
Dutchess Community College
2003 - 2005

Developed skills in; HTML, interactive web design, color theory, and graphic design.