

# Carmelo Santana he/him

Senior Developer & WordPress Expert

Newburgh, NY

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## OBJECTIVE

Agile driven detail oriented software engineer with 16 years' development and dev-ops experience. Seeking a lead engineering role that cultivates a positive work culture and encourages personal growth. Considering all remote opportunities from contract to full time employment.

## KEY COMPETENCIES

- PHP (OOP, declarative) Bash, HTML, CSS, JS, SQL, Markdown
- WordPress plugin and theme development, wp-cli, multi-site, automated deployment
- Employing Apache, Nginx, MySQL, Memcached, Redis, Composer, Bedrock on AWS, Linode

## ABOUT ME

- Increasing mindfulness with daily meditation
- Wim Hof method breathing & cold water exposure
- Walking ~120 miles a month

## ACHIEVEMENTS

- Established 100+ user community of gamers and developers during the 2020 COVID19 pandemic. Challenging and unifying a global audience during a universally stressful time with open source software.

## EDUCATION

### Digital Art

Dutchess Community College

2003 - 2005

Developed skills in HTML, interactive web design, color theory, and graphic design.

## EXPERIENCE

### Freelance

[thing.press](#)

September 2021 - Current

- Managed WordPress hosting and development.

### Product Developer

[TRIM Agency](#)

June 2021 - Current

- Improving lead generation by increasing user engagement across multiple verticals.

### Account Manager Web Development

[Interact Marketing](#)

March 2021 - June 2021

- Identified and implemented WordPress patch management system for themes and plugins increasing web security.
- Improved system stability and increased client scalability.

### Project Manager

[RoK Monster](#)

Oct 2020 - Current

- Founded open-source PHP solution for automated OCR based data collection from UI elements on desktop and mobile interfaces.

### Lead Software Engineer

[DealerX](#)

August 2010 - November 2020

- Lead the development, technical direction and successful launch of industry first custom WordPress solution for automotive dealership websites.
- Established company-wide policies to manage entire web services software stack.
- Created profile-based import procedures for over 20 million pieces of inventory annually.
- Created geo-location radius WordPress API; identified as critical in winning the RFP for Volkswagen of America national Certified Pre-Owned vehicle campaign and website.