

## professional summary

Innovative tech professional with extensive experience in software development and a passion for wellness and personal growth. Skilled in creating technical solutions to automate and enhance digital platforms. Seeking opportunities to empower creators, makers and entrepreneurs by managing digital infrastructure more effectively. Translating business concepts into reality through expert programming, strategic team assembly, and precise alignment of goals.

## about

My commitment to personal growth is nurtured through daily practices of mindfulness, breath work, and cold water exposure. More than a self-care routine it's an expression of my responsibility to myself and others. This intentional alignment ensures that I am always fully present in my roles, enabling me to contribute positively to the work environment and lead with clarity and purpose.

My approach to coding and collaboration is a testament to who I am: a steadfast advocate for quality, a proactive partner, and an individual ever mindful of the impact I make.

## competencies

**Technical Expertise** - Proficient in PHP, JavaScript, Bash, SQL, WordPress, Cloud Solutions (AWS, GCP, DigitalOcean), and Web Technologies.

**Digital Strategy** - Experienced in aligning technical capabilities with marketing and project requirements.

**Leadership & Collaboration** - Adept at leading teams, fostering collaboration, and ensuring project success.

## experience

**Freelance Network Architect** September 2021 - December 2023

↳ [thing.press](https://thing.press)

Delivered comprehensive WordPress hosting and development solutions.

**Lead WordPress Engineer** January 2022 - June 2023

↳ [Updater, Inc.](https://updater.com)

Developed custom in house tooling, reducing time to market by 50%. Amplified lead qualification with partners like AT&T and Verizon.

**Product Developer** June 2021 - January 2022

↳ [TRIM Agency](https://trimagency.com)

Boosted product visibility and engagement for Azelis, enhancing their footprint in the global chemical distribution sector.

**Account Manager Web Development** March 2021 - June 2021

↳ [Interact Marketing](https://interactmarketing.com)

Implemented a WordPress patch system to enhance security and increased system stability for clients.

**Lead Software Engineer** August 2010 - November 2020

↳ [DealerX](https://dealerx.com)

Lead development of WordPress solution for auto dealerships, managing over 20 million inventory items and pioneering geo-location services for Volkswagen of America.

## open source

**Ender Hive** php Dec 2022 - Present

↳ [github.com/carmelosantana/ender-hive](https://github.com/carmelosantana/ender-hive)

WordPress plugin to manage Minecraft servers. Integrating real-time player stats via WP REST API.

**Release Bento** php Sep 2022 - Present

↳ [github.com/carmelosantana/release-bento](https://github.com/carmelosantana/release-bento)

A Composer package simplifying WordPress plugin/theme releases.

**RoK Monster** php Oct 2020 - May 2022

↳ [github.com/carmelosantana/rok-monster-ocr](https://github.com/carmelosantana/rok-monster-ocr)

Automated OCR-based data collection, building a community of 100+ users.

**Shellper** bash Feb 2020 - Present

↳ [github.com/carmelosantana/shellper](https://github.com/carmelosantana/shellper)

A terminal application simplifying server provisioning and maintenance.

## volunteer

**Downing Park Urban Farm (DPUF)** April 2023 - Present

↳ [Newburgh Urban Farm and Food](https://newburghurbanfarmandfood.com)

Regularly volunteer in urban farming, aligning with my commitment to sustainability and community well-being.

## contact

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